

**For More Information:**

Chris Dale  
Atomic PR for Breece Hill  
(415) 402-0230  
chris@atomicpr.com



**BREECE HILL VETERAN IS NAMED CHIEF EXECUTIVE OFFICER TO LEAD THE COMPANY IN THE NEXT GENERATION BACKUP/RECOVERY AND ARCHIVE SOLUTIONS FOR SMALL TO MID-SIZED BUSINESSES**

**Louisville, Colorado – June 6, 2005** – Breece Hill ([www.breecehill.com](http://www.breecehill.com)), the leader in information storage and retrieval for small-to-medium size businesses (SMB) and workgroups, today announced the appointment of longtime Breece Hill veteran, Robert J. Schaefer, as its President and Chief Executive Officer.

Mr. Schaefer joined Breece Hill in 1993 at its inception as the lead software and electrical engineer and quickly rose the ranks to VP of Engineering and COO. He led the company in its leadership standings as the premier tape library provider for the SMB. During the 90's he authored 6 patents and participated in numerous more, developing breakthrough technology for tape robotics. He was responsible for quality and Breece Hill's attainment of ISO certification. In recent years, Mr. Schaefer has helped shape the company with the award winning iStoRA™, an integrated disk and tape solution for backup / recovery and archive. Mr. Schaefer holds a B.S.E.E. in Electrical Engineering from M.I.T., a Masters Degree in Electrical Engineering from C.U. Boulder and is a Professional Engineer in Colorado.

“Breece Hill is dedicated to solving backup – recovery and archive problems with solutions that make business and technical sense for small and mid-sized businesses,” said Bob Schaefer, Chief Executive Officer of Breece Hill. “We have always been very customer and channel focused, with a commitment to personal service. I am very pleased to carry on this legacy and commitment.”

Mr. Schaefer will be presenting at the Storage World Conference this week in Long Beach, California. He will speak on “Disaster Recovery and Business Continuity” on Thursday, June 9, 2005 1:15 – 2:05PM.

**About Breece Hill**

Breece Hill is a leader in information storage and retrieval for the SMB and workgroups. Solving the problems of backup/recovery and compliance / archiving, Breece Hill provides total solutions with software, disk, tape, optical devices, including iStoRA™ next-generation D2D2T solution. The Company was established in 1993 and has shipped more than 25,000 units worldwide. Breece Hill distributes its products through worldwide distribution, reseller and OEM channels. The company has technical and sales support throughout the world. For additional information call (800) 941-0550 or visit [www.breecehill.com](http://www.breecehill.com).

###